



# Influencer Media Ready Program

Clarity & Visibility Provides the Power to Hit Your Goals

## *What Happens in the Influencer Media Ready Program?*

### **Part 1 - Discovery**

In this session, you will be working with Heather on your story, your bio and messaging. She will be pulling your story out of you, then helping craft it so it is clear to any audience.

### **Between Session 1 and 2:**

Discovering and crafting your bio, story and message.

### **Part 2 - Co-Creation | Approval**

Review of Bio, Positioning, 3-5 Topics / Titles of Interview. Training on best practices, protocols, structures and best ways to get the most out of the interview!  
Discuss what is next.

### **Final Delivery:**

One-sheet PDF Media Ready  
New Bio Media Ready  
Topics Media Ready  
Description of Business Media Ready



### **Your Influencer Media Kit**

- Your Unique Title
- Your Bio
- Your Story
- Your Messaging
- Your Talking Topics
- Your Media Ready One Sheet

**Ready To Go To the Next Level?  
Be An Influencer!  
Grow Your Visibility!  
Monetize Your Message!**

**Price: One Time Fee \$1500  
(VALUE: \$5,000)**